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**FROST & SULLIVAN RECOGNIZES ACCELOPS WITH THE 2009
NETWORK PERFORMANCE MONITORING AND DATACENTER MANAGEMENT
PRODUCT INNOVATION AWARD**

**Exemplifies Technological Innovation, Depth of Integrated Features and
Overall Customer Value**

SANTA CLARA, CALIF. – November 2, 2009 – Based on industry analysis of datacenter management products for medium to large enterprise, Frost & Sullivan recognizes [AccelOps](#), Inc. with the 2009 Network Performance Monitoring and Datacenter Management Product Innovation Award. This recognition is a testament to the company's pioneering efforts, innovation and resulting value proposition for datacenter infrastructure monitoring and service-oriented management.

The Frost & Sullivan Award for New Product Innovation is presented to the company that has demonstrated technological superiority, functional innovation and differentiation within their industry that results in increased customer value and market potential. AccelOps was chosen from a category comprised of 22 companies that were reviewed for consideration of this award. Top nominees were researched according to Frost & Sullivan's best practice methodology comprised of industry and category analysis, strategic vendor assessment, product appraisal and customer interviews.

AccelOps offers a datacenter infrastructure monitoring, operational analytics and IT service management solution delivered as a virtual appliance or SaaS. The all-in-one datacenter and IT service management solution advances proactive monitoring, problem resolution and operational reporting to help organizations improve service reliability and efficiency.

"The company's innovative approach to performance monitoring and datacenter management helps mid-tier organizations assure greater service reliability with substantive operational efficiency and cost benefit," notes Frost & Sullivan Lead Industry Analyst Olga Yashkova. "AccelOps distinguished itself among datacenter management vendors based on the ingenuity, automation, sophistication and value of integrating cross-IT functional domain monitoring, analysis and reporting."

The AccelOps solution cross-correlates datacenter performance, availability, security and change events across core IT functional domains. The resulting visibility provides an unprecedented management platform for monitoring, alerting, searching and reporting on the datacenter infrastructure. In addition, the solution's automated CMDB (change management database) and service mapping features link the physical and virtual infrastructure to business and business services to make service-oriented management practical and effective.

"We thank Frost & Sullivan for the prestigious award that recognizes the market gap, requirements and benefits of a more holistic, integrated and service-oriented approach to datacenter management," said [Imin Lee](#), CEO of AccelOps. "While we pride ourselves on technological innovation, we take even greater pride in helping our customers put that innovation to work."

For more details regarding the technical and market innovations that led to AccelOps' receipt of Frost & Sullivan's 2009 Network Performance Monitoring and Datacenter Management Product Innovation Award, visit <http://www.accelops.com/fsaward09.php>. AccelOps invites prospective customers and partners learn more about our [AccelOps Try and Buy program](#).

About AccelOps, How IT Accelerates Business

AccelOps provides award-winning datacenter and IT service management software delivered as a virtual appliance or SaaS. Our all-in-one solution assures greater service reliability by empowering organizations to readily monitor and improve service availability, performance, security and governance objectives. The integrated approach aggregates, cross-correlates and manages diverse operational data to yield end-to-end visibility, service insight, operational efficiency and resource savings. The Silicon Valley-based company is privately held, venture-backed and led by experienced technology executives who created the popular Cisco MARS security appliance. Do more, control more and save more by visiting www.accelops.net.

About Frost & Sullivan

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